



EVENT MEDIA PARTNER KIT

We have hundreds of event inquiries every month for media barter arrangements. While we very much support barter agreements including sharing links and logos, we do not barter 100%. You must select Option B or higher to fully leverage our powerful, growing brand.

Website Status as of 11/2017 :

Over 100,000 unique monthly IT professional visitors

Social Media Status as of 11/2017:

153,000 Infosec twitter followers

38,000 Infosec Facebook page likes

Top 1% of LinkedIn Infosec profile, Top 3% Worldwide

Readership Demographics:

CIO, CISO, CSO, VP of IT, IT Administrator, Network Administrator

48% North America, 25% Europe/UK, 17% AsiaPac, 6% Latam, 3% Middle East, 1% Other

Here are some options for promotion:

Option A:

No cost – listing on our events page

Option B: [CLICK HERE TO SELECT THIS OPTION](#)

Low cost - \$299 per month, pay month by month, cancel anytime

Featured listing on the events page

Banner in the Partners' Page

One Press release posting on our website

Your event will be published in the eMagazine that month (over 100k IT pro readers)

Once per Month - 3 Social media promotions – LinkedIn, Twitter, Facebook

Option C: [CLICK HERE TO SELECT THIS OPTION](#)

Specially priced - \$399 per month, cancel anytime, same as option B above plus....

Featured side banner on the home page

Full page advertisement about your event in our eMagazine each month you pay for this option (over 100k IT pro readers)

Once per week - 3 Social media promotions (4 times per month) – LinkedIn, Twitter, Facebook

Option D: [CLICK HERE TO SELECT THIS OPTION](#)

Specially priced - \$499 per month, cancel anytime, same as option C above plus...

Featured Sponsor of our Monthly eMagazine E-mail including your graphic, hyperlink and sentence text about your event (Double Opt-In emails)

Speakers Bureau:

Our Publisher, Gary Miliefsky is a globally recognized cybersecurity expert available for keynote speaking engagements, as a subject matter speaker and a panelist. Let us know your interest in this option. This requires transportation and a very reasonable speakers fee for what your attendees will agree to be one of the most powerful, educational and entertaining speaker's engagements.

Contact us at marketing@cyberdefensemagazine.com if you have any questions or concerns.